



Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

PATHWAYS	SKILLS STANDARDS	CURRICULUM	ASSESSMENTS
Audio and Video Technology and Film		<ul style="list-style-type: none"> • Career Clusters: Arts, Audio-Video Technology & Communications VHS and DVD • Video Editing TLA 	
Printing Technology	<ul style="list-style-type: none"> • Graphic Communications: <ul style="list-style-type: none"> — Printing Assistant — Digital Prepress Technician — Prepress Assembler — Offset Press Operator — Bindery Operator • Advertising Design: <ul style="list-style-type: none"> — Web Designer — Copy Center Technician 	<ul style="list-style-type: none"> • Career Clusters: Arts, Audio-Video Technology & Communications VHS and DVD • Orientation to Graphic Communications • Digital File Preparation and Output • Press Operations, Binding and Finishing • Electronic, Prepress and Publishing • Multimedia/Electronic Publishing TLA 	<ul style="list-style-type: none"> • Graphic Communications: <ul style="list-style-type: none"> — Digital Prepress Technician — Prepress Assembler — Offset Press Operator — Bindery Operator • Advertising Design: <ul style="list-style-type: none"> — Copy Center Technician
Visual Arts	<ul style="list-style-type: none"> • Advertising Design: <ul style="list-style-type: none"> — Graphic Designer — Production Artist — Illustrator • Media Production: <ul style="list-style-type: none"> — Production Assistant — Editor — Motion Graphics Artist — Producer 	<ul style="list-style-type: none"> • Career Clusters: Arts, Audio-Video Technology & Communications VHS and DVD • Housing and Home Furnishings 	<ul style="list-style-type: none"> • Advertising Design: <ul style="list-style-type: none"> — Graphic Designer — Production Artist — Illustrator • Media Production: <ul style="list-style-type: none"> — Production Assistant — Editor — Motion Graphics Artist — Producer
Performing Arts		<ul style="list-style-type: none"> • Career Clusters: Arts, Audio-Video Technology and Communications VHS and DVD 	
Journalism and Broadcasting	<ul style="list-style-type: none"> • Entry-Level Agricultural Communications Specialist 	<ul style="list-style-type: none"> • Career Clusters: Arts, Audio-Video Technology and Communications VHS and DVD • Communications in Agriculture 	<ul style="list-style-type: none"> • Entry-Level Agricultural Communications Specialist



(Continued)

PATHWAYS	SKILLS STANDARDS	CURRICULUM	ASSESSMENTS
Telecommunications		<ul style="list-style-type: none">• Career Clusters: Arts, Audio-Video Technology and Communications VHS and DVD	